

For Immediate Release

Contact: Denise Tift
The Arc New London County
dtift@thearcnlc.org
860-889-4435 x116
TheArcNLC.org

November 1, 2018

Community Companion Home Providers Needed

Norwich, Connecticut – In celebration of Family Caregivers Month in November, The Arc New London County is launching the Community Companion Home program, a new home-based support program for people with intellectual and developmental disabilities (IDD) and their families. An innovative outreach initiative that includes short videos and a social media campaign will run through the holiday season to describe and encourage families to apply.

Kathleen Stauffer, The Arc NLC's Chief Executive Officer, stresses the importance of this community project, noting that this is the right time of the year for such a launch. ***"Every day our team and volunteers support people with IDD in living their best lives. Now we invite the community to open their own homes via CCH. Families throughout New London County can help create a loving and nurturing environment where people with IDD can thrive in family homes just like the rest of us do every day."***

Created by local journalist and videographer Brian Scott-Smith, The Arc NLC's promotional campaign harnesses the power of social media via personal stories from past and current CCH Providers. Explains Stauffer, ***"What better way to acknowledge the great work of these unsung heroes and to demonstrate the amazing world a CCH can offer both a family and a person with IDD? With the holidays around the corner, it's a perfect time to 'give' the gift of a new family."***

The video series comprises four videos explaining CCH and what is required for families to qualify. To view the series, go to https://www.youtube.com/channel/UC_C83634X_w0leiNawoLFiA

New CCH Providers are vetted and trained by The Arc NLC. The program is open to couples, families and single people who demonstrate an ability to meet the needs of the people with IDD who are choosing placement with them.

For more information about the CCH program and The Arc NLC, please contact the CCH team at (860) 889-4435 x 129 or CCH@thearcnlc.org